

	Mandatory requirements ensuring affirmative marketing
State Alabama	• No.
	<ul style="list-style-type: none"> • Requires projects to submit an affirmative marketing plan (NOFA 2007, p. 12). • Requires compliance records to include the project's ongoing affirmative marketing efforts, and that the efforts are directed towards the proper tenant population; the affirmative marketing plan must be submitted to the Internal Audit department (QAP 2008, p. 27-8).
Alaska	• No.
Arizona	• No.
Arkansas	• No.
California	• No.
Colorado	• No.
	• Requires sponsors to undertake strong affirmative measures and to agree to comply with all affirmative fair marketing (QAP 2008, p.6).cited in 2006 Report: no change.
Connecticut	• No.
Delaware	• No.
Florida	• No.
Georgia	• No.
Hawaii	• No.
Idaho	• No.
	• [ADD TO C1] Requires applicant to submit a satisfactory affirmative fair housing marketing plan (QAP 2008 & 2009 Draft, p. 60).
Illinois	• No.
Indiana	• No.
Iowa	• No.
Kansas	• No.
Kentucky	• No.
Louisiana	• No.
Maine	• No.
Maryland	• No.
Massachusetts	• Yes. MA 2008 25.
	• Requires developers to submit an Affirmative Fair Housing Marketing Plan (QAP 2008-2009 draft, p. 16).
Michigan	• No.
Minnesota	• No.
Mississippi	• No, provision cited in Report has been deleted.
Missouri	• No. A market study is required, however. MT 2008 QAP 16.
Montana	• No, although "threshold review" does require a market plan. NE 2008 QAP 7.
Nebraska	• No.
Nevada	• No.
New Hampshire	• No. A detailed market study, however, is required. NJ 2008 QAP 22-26.
New Jersey	• No.
New Mexico	• No.
New York	• No.
North Carolina	• No, although a detailed market plan is required. ND 2008 QAP 12-13.
North Dakota	• All applications must include an affirmative marketing plan. OH 2008 QAP 32.
Ohio	• No.
Oklahoma	• No.
Oregon	• No.
Pennsylvania	• No.

Rhode Island	<ul style="list-style-type: none"> • Sponsors will be required to report marketing and outreach strategies. R.I. 2008 QAP 17 • As part of the required management plan, an affirmative fair housing marketing plan will be required to identify those eligible groups least likely to apply for residency at the proposed development and devise a strategy for attracting them. R.I. 2008 QAP 19
South Carolina	<ul style="list-style-type: none"> • Applicants must list their development on the South Carolina Housing Search website. S.C. 2008 TAX CREDIT MANUAL 20.
South Dakota	<ul style="list-style-type: none"> • No.
Tennessee	<ul style="list-style-type: none"> • No.
Texas	<ul style="list-style-type: none"> • No.
Utah	<ul style="list-style-type: none"> • No.
Vermont	<ul style="list-style-type: none"> • No.
Virginia	<ul style="list-style-type: none"> • No.
Washington	<ul style="list-style-type: none"> • All Applicants must provide an Affirmative Marketing Plan that reaches out to all communities, including excluded groups, such as communities of color and special needs populations. Wash. 2008 LIHTC Policies 32, 34.
West Virginia	<ul style="list-style-type: none"> • No.
Wisconsin	<ul style="list-style-type: none"> • No.
Wyoming	<ul style="list-style-type: none"> • Requires applicants to submit an Affirmative Fair Housing Marketing Plan (QAP 2008, p. 5). • Requires an Affirmative Marketing Plan in which applicants describe how they will market their project to minorities or hard-to-reach very low-income households (Current Year Summary, p. 74); cited in Report: no change.