

State	Scoring that incentivizes affirmative marketing
Alabama	• No.
Alaska	• No.
Arizona	• No.
Arkansas	• No.
California	• No.
Colorado	• No.
Connecticut	• No.
Delaware	• No.
Florida	• No.
Georgia	• No.
Hawaii	• No.
Idaho	• No.
Illinois	• No.
Indiana	• No.
Iowa	• No.
Kansas	• No.
Kentucky	• No.
Louisiana	• No.
Maine	• No.
Maryland	• No.
Massachusetts	• Not score, but "threshold requirement." MA 2008 QAP 25.
Michigan	• No.
Minnesota	• 3-10 points awarded to projects that serve and are marketed to reach underserved populations, which are defined as single head of household with minor children and households of color (Worksheet, p. 8).
Mississippi	• No.
Missouri	• No.
Montana	• No.
Nebraska	• No.
Nevada	• No.
New Hampshire	• No. A marketing study must be submitted with any project application, however. NH 2008 QAP Appendix D.
New Jersey	• No.
New Mexico	• No.
New York	• No.
North Carolina	• No.
North Dakota	• No.
Ohio	• No.
Oklahoma	• No.
Oregon	• No.
Pennsylvania	• No.
Rhode Island	• No.
South Carolina	• No.
South Dakota	<ul style="list-style-type: none"> • Yes. A proposal which provides a written commitment to notify local public housing agencies of vacancies and give priority to households on waiting lists of those agencies will received 10 points. S.D. 2008 QAP 28, 32. • "Equal Opportunity" must be employed in regard to marketing. S.D. 2008 QAP 22.

Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin

• No.
• No.
• No.
• No.
• No.
• No.
• No.
• No.
• Requires applicants to describe how they will market their special needs housing projects to eligible participants (Current Year Summary, p. 72); cited in Report: no change.
Wyoming